

# IPIC 2021

## Sponsorship packages

8th INTERNATIONAL  
PHYSICAL INTERNET CONFERENCE

Supported by **alice**

Alliance for  
Logistics Innovation  
through Collaboration  
in Europe



# Contents

## 1. IPIC2021: Boosting the Physical Internet in Europe

- Our Mission
- Conference Topics
- Creating an Impact

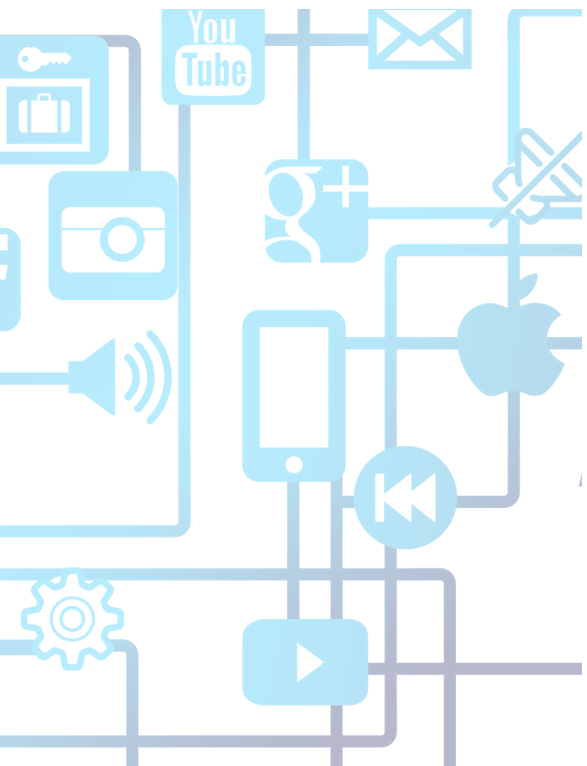
## 2. Supporting IPIC2021

- Why Support IPIC2021
- Sponsorship Main Levels
- Sponsor a Session
- Project Collaboration Schemes
- Participation in the Virtual Exhibition

**8th INTERNATIONAL  
PHYSICAL  
INTERNET  
CONFERENCE**

**IPIC 2021**

**Towards a smart  
hyperconnected  
era of efficient  
and sustainable  
logistics, supply  
chains and  
transportation**





**Towards a smart hyperconnected era of efficient and sustainable logistics, supply chains and transportation**

# Boosting the physical internet in Europe

The Physical Internet concept aims to get freight flows and logistics services in global supply chains, last mile and urban domains managed in an efficient, flexible, agile and connected way making the best use possible of the asset and resources, maximizing the productivity of the capital invested while increasing resilience of supply chains.

The Physical Internet (PI,  $\pi$ ) has opened a paradigm-breaking field encompassing the interconnectivity and interoperability of smart logistics networks, transportation systems, manufacturing systems and supply chains, enabling access to standard resources and services open asset sharing and flow consolidation on a massive scale. Openness, simplicity and low access barriers are envisioned in the PI as in the Digital Internet.

**IPIC 2021**



8th International Conference of Physical Internet

# Our mission

The International Physical Internet Conference 2021 aims to provide an open forum for industry, innovators, researchers, government officials (at all levels) and citizens to introduce leading edge innovations, concepts, technology applications and methodologies for future interconnected logistics. Specifically, the conference focuses on practical implementation steps of the Physical Internet and related applications in the different generations and time frames from nowadays to 2030 and beyond.

Together, we will review the state-of-the-art technologies and latest projects, and identify critical issues and challenges for future Physical Internet induced research, innovation, and implementation. And, because logistics is global, participants will be from all over the world including all type of companies and organizations involved in freight transport and logistics, researchers, governments, international institution members, and standardization committees.

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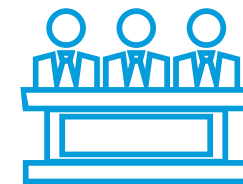
# Impact & Visibility

The future of the global freight and logistics industry will be shaped during a 2-day online conference from 15th to 16th of June. A PhD Colloquium as a pre-conference event is foreseen on the 14th of June.



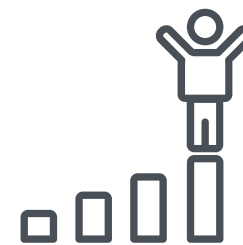
## Speakers

Sessions and Workshops on various topics led by thought leaders and researchers



## Panel Sessions

Panel Sessions anchored by industry leaders focused on current PI trends and issues



## Building on Success

1000+ Attendees Building on successful IPIC 2020 | IPIC 2019 | IPIC 2018 | IPIC 2017 | IPIC 2016 | with attendees from all over the world!

**Towards a smart hyperconnected era of efficient and sustainable logistics, supply chains and transportation**

# why sponsor IPIC2021

- Promote your company brand to industry and academic leaders
- Develop collaborative partnerships and leads
- Network with top influential people in the academic, industry and policy sector internationally
- Pursue a prominent speaking role/ session agenda
- Be promoted to media and press outlets in conjunction with the Conference
- Include your logo on all Conference documentation
- Gain knowledge and insight in the latest developments surrounding the concept of physical internet, state of the art research and top science

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An extended agenda for 2021

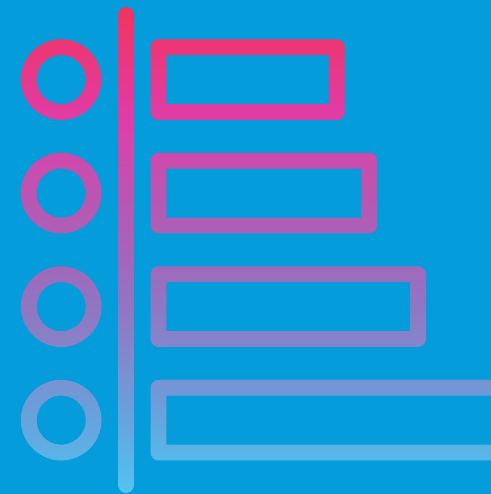
# Conference Topics

ALICE Physical Internet  
Roadmap Implementation and  
Generations



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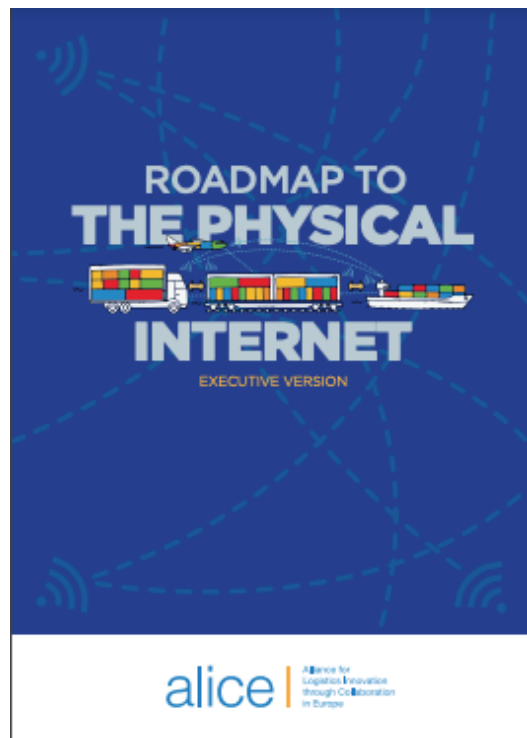
IPIC Topics



IPIC2021 will include additional topics related to the implementation of ALICE Physical Internet Roadmap







# ALICE Physical Internet Roadmap: Implementation and Generations

Building on the Physical Internet Community and ALICE's Roadmap Towards the Physical Internet, IPIC2021 is looking for contributions addressing different generations of the roadmap implementations as well as applications or technologies supporting its implementations.

- From Logistics Nodes to PI Nodes
- From Logistics Networks to Physical Internet Networks
- Developing the System of Logistics Networks towards the Physical Internet
- Access and Adoption
- Governance

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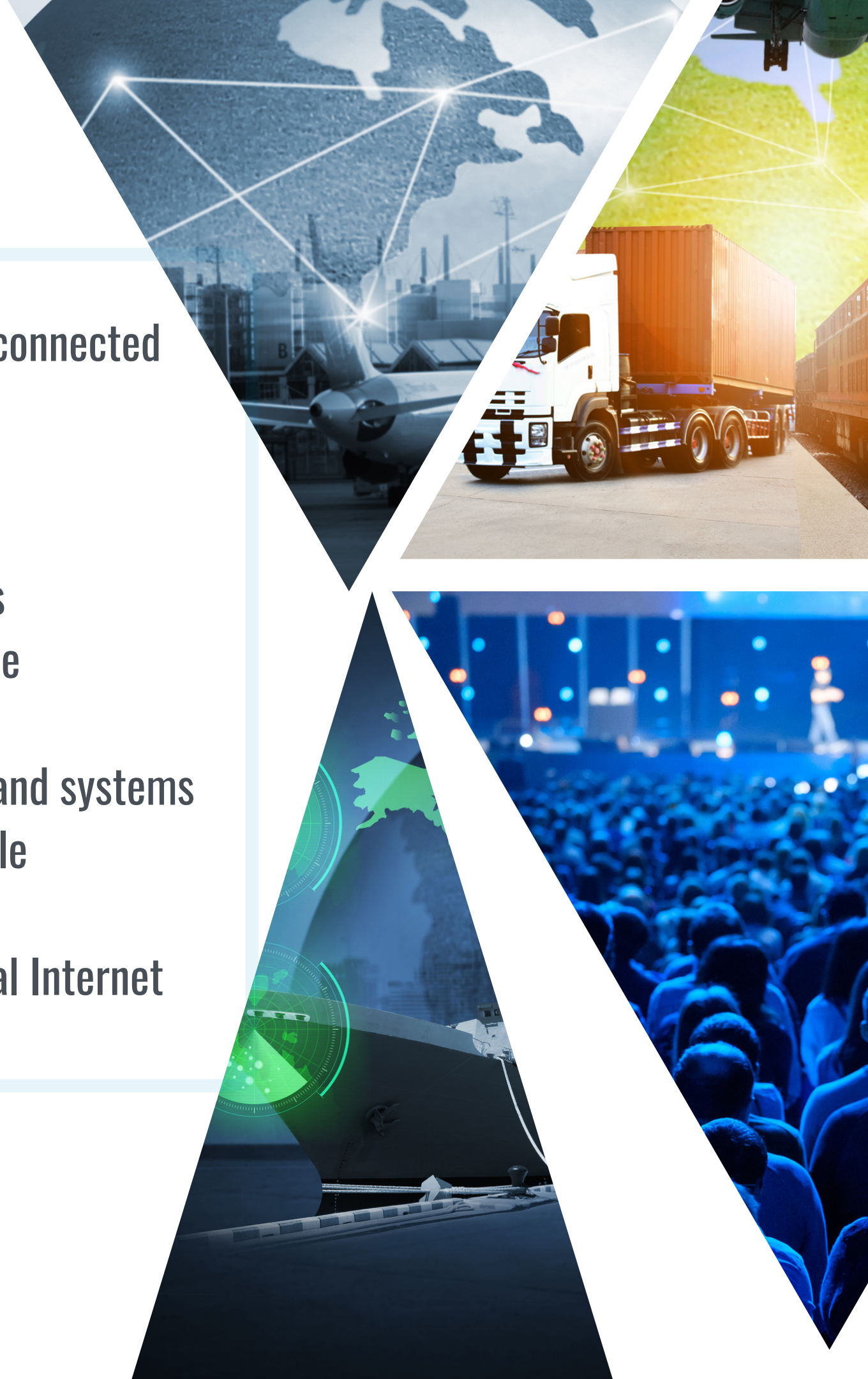


# IPIC Conference Topics

- Interconnected freight transport, logistics and supply networks
- Modularization in logistics
- Material handling
- Vehicles and transshipment technologies
- Last mile & City logistics
- Omnichannel & E-commerce logistics
- Systems and technologies for interconnected Logistics (3D printing/ Internet of things/ machine learning/ augmented reality/ big data/ artificial intelligence/ blockchain/ cloud computing, digital twins, collaborative decision making)
- New communication networks enabling interconnected logistics (5G)

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- Business models for open & interconnected logistics Manufacturing networks
- Ports, airports and hubs
- PI Impacts
- PI Fundamentals and Constituents
- PI Implementation and Governance
- PI Modelling and Simulation
- Autonomous logistics operations and systems (autonomous transport/drones/mobile logistics/robotics)
- Distributed Intelligence in Physical Internet





# Sponsorship Levels

## Gold Sponsors (€ 3,500)

- Welcome note and material in the Conference Program
- Extended IPIC2021 website visibility (logo and company listing)
- Gold sponsors are welcome to give keynote speech in the opening session.
- Acknowledgment announcement of sponsorship in the opening session.
- Logo and formal acknowledgment in the conference virtual lobby.
- 25 free tickets
- Space for the company material and chat room in special virtual/exhibition areas
- Logo and recognition in promotional material for the conference (press releases, newsletters, social media etc)
- Tribute in the Conference Program distributed to all attendees and openly in the IPIC 2021 webpage.





# Sponsorship Levels

## Silver Sponsors (€ 2,500)

- Silver sponsors are welcome to give keynote speech in a plenary session
- Logo and formal acknowledgment in the conference virtual lobby
- 15 free tickets
- Space for the company material and chat room in special virtual/exhibition areas
- Logo and recognition in promotional material for the conference (newsletters, social media etc)
- Extended visibility on IPIC website
- Tribute in the Conference Program distributed to all attendees and openly in the IPIC 2021 webpage.



# Sponsorship Levels

## Bronze Sponsors (€ 1,500)

- 10 free tickets
- Dedicated space for the company material and chat room in special virtual/exhibition areas
- Logo and recognition in promotional notices for the conference, newsletters
- Extended visibility on the Conference website
- Tribute in the Conference Program distributed to all attendees and openly in the IPIC 2021 webpage



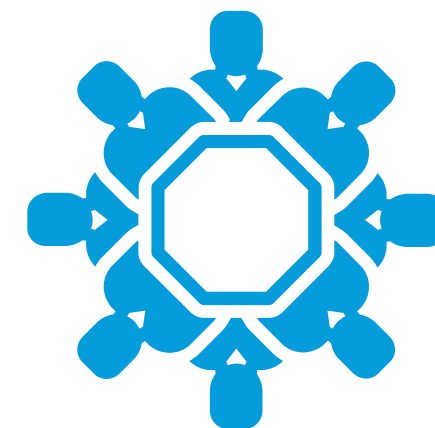


# Sponsor a Special Session

## Open Session (2000 €)

- A tribute in the Conference Session to the sponsor
- A tribute in the Conference Program and Conference Proceedings, distributed via the conference webpage.
- 10 free tickets
- Special session web streamed and open for Conference Participants and interested parties
- Session openly available in ALICE Knowledge Platform + IPIC 2021 Conference Page
- Recordings of the session will be provided free with also the rights to be disseminated via the project/company's communication channels

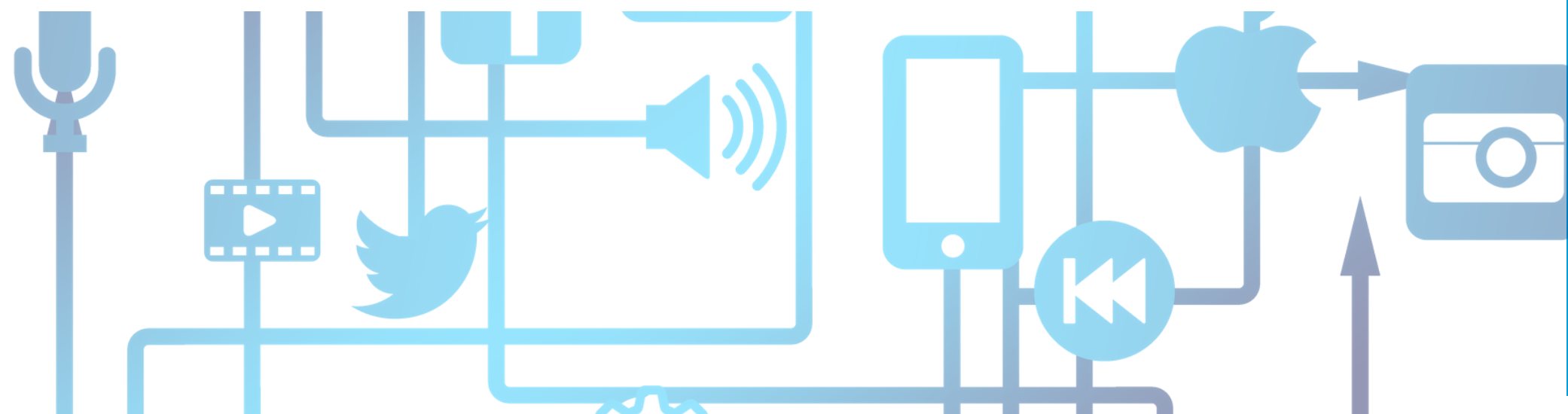
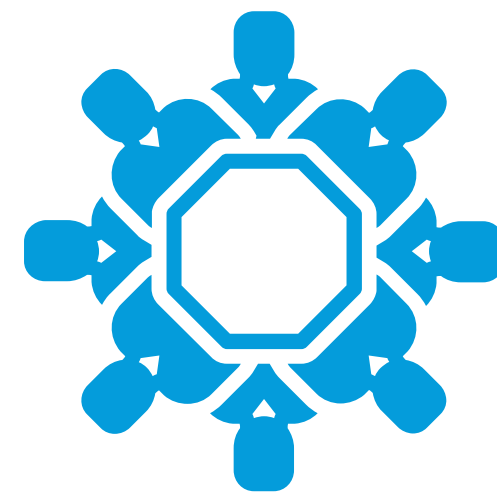
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# Sponsor a Session

## Conference Session (1000 €)

- A tribute in the Conference Session to the sponsor
- A tribute in the Conference Program and Conference Proceedings, distributed via the website.
- 10 free tickets





# Project Contribution

## Project Contribution Scheme 1 (2500 €)

- Project logo on the front page of the conference web site plus logo and project listing on the sponsor page
- A tribute in the Conference Program and Conference Proceedings, distributed to all attendees.
- Space for the project material and chat room in special virtual/exhibition areas
- 10 free tickets
- Projects are welcome to arrange a session in the program
- Special session web streamed and open for Conference Participants/non participants
- Session openly available in ALICE Knowledge Platform + IPIC 2021 Conference Page
- Recording of the session provided with free rights to the project for inclusion in its communication channels

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# Project Contribution

## Project Collaboration Scheme 2 (1500 €)

- Project logo on the front page of the conference web site plus logo and project listing on the sponsor page
- A tribute in the Conference Program and Conference Proceedings, distributed to all attendees.
- Space for the project material and chat room in special virtual/exhibition areas
- 10 free tickets
- Projects are welcome to arrange a session in the program

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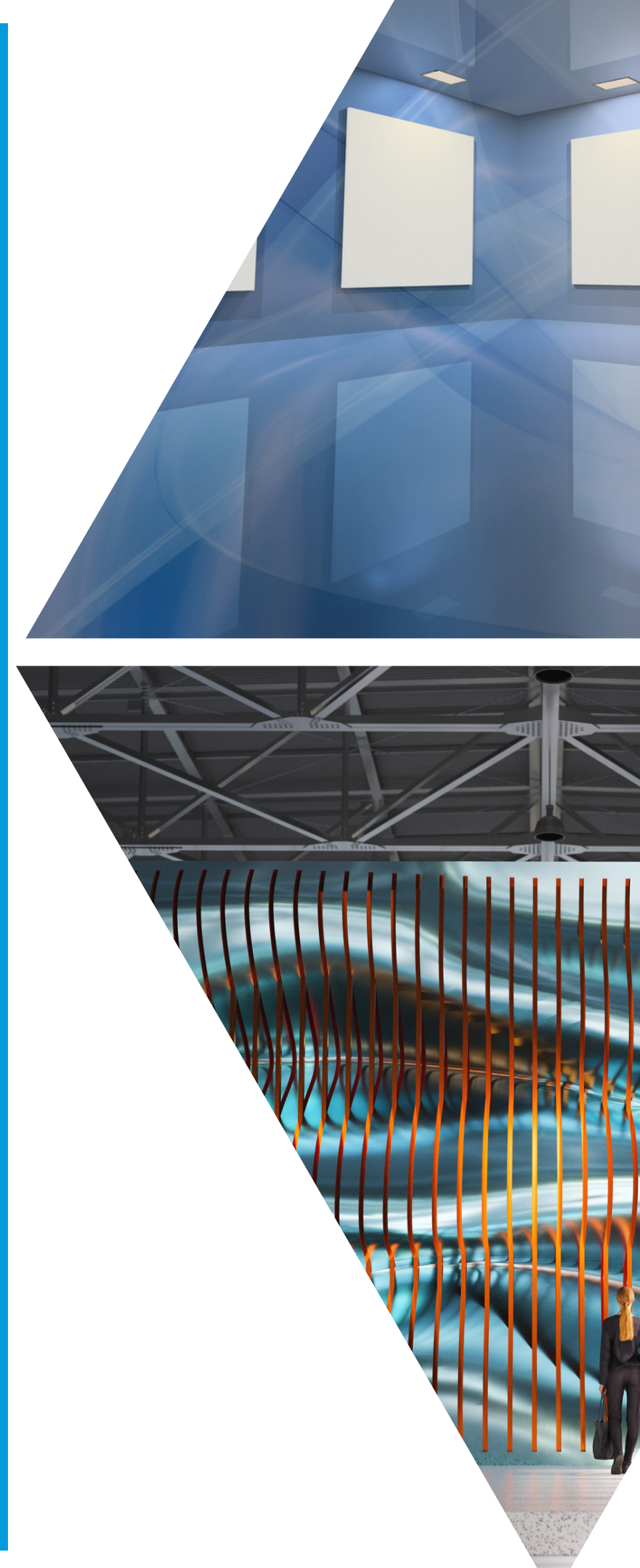
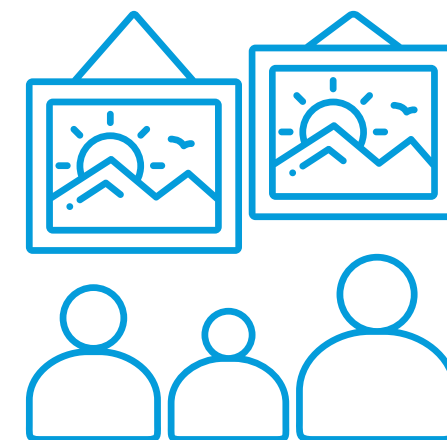




# Participation in the Virtual Exhibition

## Exhibitors (1000 €)

- Logo on the front page of the conference web site plus logo and project listing on the project page
- A tribute in the Conference Program and Conference Proceedings, distributed to all attendees.
- Space for the project material and chat room in special virtual areas
- 5 free tickets





# Contact

Contact us if there are any questions.

http://

Website: [www.pi.events/IPIC2021/](http://www.pi.events/IPIC2021/)

Email Address: [ipic@etp-alice.eu](mailto:ipic@etp-alice.eu)

14- 16 JUNE 2021 | VIRTUAL CONFERENCE

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